



[amyborgstromdesign.com](http://amyborgstromdesign.com)

[amy.m.borgstrom@gmail.com](mailto:amy.m.borgstrom@gmail.com)

708.218.1770

[@amyb\\_design](#)

[linkedin.com/in/amyborgs/](https://www.linkedin.com/in/amyborgs/)

## EDUCATION

**University of Cincinnati | College of DAAP**  
**Design, Art, Architecture & Planning**  
BS in Communication (Graphic) Design  
University Honors Program,  
Dean's list all semesters  
Graduated 2021

*Participated in the Professional Practice Program,  
alternating semesters of classroom study with work.*

**Arte Moda & Design | Accademia Italiana**  
2019 Courses  
3D modeling and Renaissance studies.

**Graphic Design and Advertising Culture**  
**SAIC Art Institute of Chicago**  
2015 Course  
Advertising culture and visual communication studies.

**Film In the Modern Day | DePaul University**  
2014 Course  
Film and production studies.

## CAPABILITIES

Branding	Creative Strategy
Animation	Art Direction
3D Modeling	Email Design
Web Design	Social Media
UX/UI	Packaging Design

## EXPERIENCE

### Senior Visual Designer | Front Row

May 2021 – Present

Role included art direction, creative strategy, branding, UX/UI, social content creation, email design, ad campaigns, 3D and animation. Kick-started 3D capability at Front Row. Many different clients in the beauty, luxury and wellness spaces some of which included Covergirl, Rimmel, Olaplex, Hi-Chew, JLO Beauty, and Nexus.

### Lead Animator | Burning Man

Aug 2020

Developed 3D/2D animations for an experiential art installation, collaborating with master sculptor Marilyn Ines Rodriguez.

### Freelance Graphic | Design & Art Direction

June 2020 – Dec 2020

Freelance work including branding, packaging, UX/UI, animation, creative strategy and art direction. Clients included an array of brands ranging from wellness, fashion, food and beverage.

### Design Co-op | Helms Workshop

Jan 2020 – Apr 2020

Animation, 3D rendering, UX/UI, branding and packaging design. Some clients include: Alvies Boots, Austin Beerworks, Chameleon Coffee, Big Swig, and LeRoy & Lewis BBQ.

### Graphic Design Co-op | CBX

May 2019 – Aug 2019

Creative strategy, branding, packaging, photography, and art direction. Some clients include: Hershey's, General Mills, Skippee, Yoplait, and Nature Valley.

### Graphic Design Co-op | Kao Corporation

Jan 2018 – Dec 2018

Packaging, branding, promotional, and corporate design for Jergens, Curel, John Frieda, and Biore.

## SKILLS & SOFTWARE

Adobe Creative Suite, Figma,  
Cinema 4D, Redshift, Spark AR,  
Google Workspace, Microsoft Office